



## CONTEST TERMS

### "EXHIBITORS SELECTION TO PARTICIPATE AT THE OFFICIAL VIRTUAL EXPO OF THE 12TH CLEAN ENERGY MINISTERIAL MEETING AND 6TH MISSION INNOVATION MINISTERIAL MEETING (CEM12/MI-6)"

#### EXECUTIVE SUMMARY

The **Chilean Ministry of Energy** cordially invites international organizations, private companies, academia, NGOs and other stakeholders from the clean energy and innovation sector to participate at **CEM12/MI-6 virtual Expo**, which will be organized by the Ministry of Energy from **31 May to 6 June of 2021**.

The CEM12/MI-6 official Expo will be a **virtual space** fully dedicated to networking, where international organizations, private companies, academia, NGOs, among others, will be able to show their latest initiatives in clean energy and energy innovation and share experiences with all the participants and the international community. There will be 36 free-of-charge stands assigned to the best proposals submitted to the **Chilean Ministry of Energy** by **April 14, 2021**

CEM (**Clean Energy Ministerial**) is a high-level global forum held to promote policies of clean energy adoption, and MI (**Mission Innovation**) is a global initiative that aims to accelerate clean energy innovations. Once a year they organize a **back-to-back event** with the aim to gather public and private, high-level representatives of the energy sector.

This year, the event will be held on an open access, tailor-made, virtual platform, where a section will be fully dedicated to networking through a virtual Expo. More than **30 Countries**, principle **international organizations** of the energy sector, **associations, stakeholders** and **private companies** from all over the world will be represented.

The main topics will cover a wide range of the energy transition's challenges, including **social gap reduction, new actors, international collaboration and space of action** ahead of COP26.

We encourage the interested entities to **apply for a free exhibition stand** in the Expo by submitting their proposal before **April 14, 2021, at 23:59 CEST** directly through this link: <https://energia.gob.cl/application-virtual-expo-cem12mi-6-ministerial-meeting>

You will find all the details and the requirements to apply in this document.

## I. BACKGROUND

Clean Energy Ministerial (CEM) is a high-level global forum that seeks to promote policies and programs to advance the development of clean energy technologies, share lessons learned and best practices. Since its creation in 2010, its 27 members, together with stakeholders and the private sector, have pursued the goal of accelerating the transition to clean energy.

Through 20 workstreams (13 initiatives and 7 campaigns), CEM aims to expand the deployment of clean energy technologies, policies, and programs, share best practices and form a global network.

Mission Innovation (MI) works to accelerate clean energy innovation worldwide through investment in clean energy research, deployment, and demonstration. Its 25 members are committed to supporting breakthroughs and cost reductions to deliver a global energy system that is clean, affordable, and reliable. Through Innovation Challenges, global calls for action aimed at increasing collaboration and accelerating innovation in priority technology areas, it seeks to reduce greenhouse gas emissions, increase energy security and create new opportunities for clean economic growth.

**Chile will host the annual CEM 12/ MI-6 event from May 31 to June 6, 2021.** The event will be 100% virtual, delivering content in different formats. Through an online platform, the audience will be able to access on-demand content for a week, watch live events and create extensive networking.

On this platform, Ministers, energy sector stakeholders, private companies, non-governmental organizations, international organizations, academia, and the general public will have access to three main spaces:

1. **On-demand content available for one week:** Aimed at encouraging conversations around CEM and MI initiatives, making both forums' work visible and inviting the whole energy sector community to be part of this content. There will be panel discussions (side-events); "trigger" talks; testimonials of good practices; podcasts; presentations of workstreams; and other activities.

2. **Live Events:** These will take place throughout the week and include high-level authorities of the member states, such as the launches of MI 2.0 and CEM 3.0 and the CEM and MI Ministerial Plenaries.

3. **Networking:** It will be key to build networking spaces throughout the whole event, an aspect that tends to be lost in virtual events. A virtual Expo, high-level bilateral meetings, and conversation spaces for general audience are planned.

## II. EVENT MAIN TOPICS

The topics of CEM12/MI-6 will be an intersection of the social, economic, and climate challenges to be faced in the aftermath of this pandemic and the recovery process. This event will be a place of convergence between the work of CEM and MI while maintaining the particularities of both organizations. Specifically, there will be four

main topics, in addition to the specific themes of each forum:

- **Social Dimension:** The international energy community has a fundamental role in working to reduce social gaps. Social, intergenerational, gender, labor and technological equality, equity in local development with a focus on the communities, among others, must be at the center of progressing on clean energy.  
Challenge: How can we reduce social/gender/technological/labor gaps?
  
- **New Actors:** The involvement of more actors in the energy transformation process is key to succeed reaching the international commitment. Governments, academia, stakeholders, civil society, the private sector and citizens in general; and specifically, the interaction between each of them ensures the design and deployment of concrete solutions with a more robust impact.  
Challenge: How do we reach and involve new actors?
  
- **Collaboration:** The energy challenges we face are beyond the control of any country, organization, company, or individual effort. The success of fulfilling our ambitions lies in making the collaboration concrete, allowing everyone who is involved to make a meaningful impact to advance in the global energy transformation.  
Challenges: How can we make the collaboration concrete? How can we enhance the global collaboration? How can we take advantage of the CEM and MI space?
  
- **Space of Action:** Collective action is an accelerator for the sustainable energy transition. CEM12/MI-6 should be a space for a check-in, and review of our commitments and how we raise the ambition for the new phase of CEM. 3.0 and MI 2.0, facing the upcoming COP26.  
Challenge: How do we raise ambition and create new commitments as a community?

### III. CONTEST OBJECTIVE

To select entities and institutions committed to the development of clean energy and innovation and provide a limited number of **free spaces (stands)** in the Virtual Expo of CEM12/MI-6.

The selection criteria will be based on the quality and the added value of the proposal, the relevancy with the above mentioned main topics and the general contribution to the achievement of the event's objectives.

### IV. EXPECTED RESULTS AND IMPACTS

Through the virtual Expo, the organizers expect:

- To highlight and showcase energy sector projects and initiatives that solve specific needs in an innovative way and with a high value on public and private content, through a focus on identifying and reducing gaps in different areas (social, economic, environmental, gender equity, labor market, etc.)

- To promote projects and initiatives in the energy sector that, through innovation and the creation of new business models and services, can articulate collaborative efforts between countries, citizens, companies, academia and civil society organizations, operating locally, regionally and globally.
- To foster projects and initiatives in the energy sector that will bolster collective actions through a participatory approach, whose coordination allows accelerating progress and acquiring new commitments to advance towards a clean and sustainable energy transition ahead of the new phase of CEM. 3.0 and MI 2.0, in line with the expectations of the upcoming COP26.
- To generate interactive dynamics that, taking advantage of the digital platform resources, are able to trigger instances of direct contact, feedback and networking between exhibitors and the visiting audience.

## **V. PARTICIPATING ENTITIES**

Entities and institutions of the following categories are invited to participate at the contest:

### **Private Sector**

National and international companies and trade associations of the energy sector and industry which carry out productive activities or provide outstanding and relevant services in their respective business areas in line with the proposed topics.

### **Civil Society Organizations (NGOs)**

Non-governmental organizations of the civil society whose main activities are focused on the promotion of a clean, fair and sustainable energy transition. In this sense, it will be considered national and international organizations recognized as important actors in their communities, with the capacity to articulate alliances and coordinate with other stakeholders of the energy sector.

### **International, Multilateral Organizations and Technical Cooperation Agencies**

Organizations and agencies of the international community that act within the energy sector or promote and manage initiatives that have a direct impact on the transition process to clean energy. In this sense, it will be considered organizations that are relevant and recognized actors on a regional, international, or global scale.

### **Academia, Universities and R&D Centers**

Universities, academic consortiums and research & development centers that make relevant and significant contributions to the energy sector and industry or in areas related to science, technology and innovation. In this sense, the trajectory, relevance, and impact of the projects and initiatives for the energy sector and industry at national, regional, and international or global scale will be recognized.

## **VI. HOW TO APPLY?**

### **Call for applications and procedure to participate**

The call for this application opens on **March 29, 2021 at 12:00 CEST**.

The submission deadline is **April 14, 2021 at 23:59 CEST**.

The application, together with technical background information, must be done through the completion of the form found at the following link:

<https://energia.gob.cl/application-virtual-expo-cem12mi-6-ministerial-meeting>

Any queries should be addressed to the following email and will be answered by the organizers at the earliest convenience: [cemmichile@minenergia.cl](mailto:cemmichile@minenergia.cl)

### **Application Content**

The applicant must fill in all the fields of the form available at the aforementioned link, including the upload of the following:

- The value proposition of the stand (which may include the background of the applicant and similar previous experiences in virtual fairs). The documents to be attached may consist of ppt, pdf, jpeg, videos or other files compatible with the platform and may not exceed 10 Mb per file.
- The eventual non-monetary contribution (in-kind) to the whole event in terms of content production, dissemination, organization, etc. (which goes beyond the stand proposal).
- A signed letter of commitment for the proposal implementation (see Annex).

### **Stand Features and Minimum Requirements**

The organizer will make 36 stands available, each one with at least 7 different links to upload different formats of content and information (e.g. logos, videos, images, texts, publications, virtual agenda for bilateral meeting, etc.).

The minimum requirements for stand assignment are the following:

- a) All contents and information shown in the stand must be in English, which is the official language of the whole event;
- b) A 'Community Manager' be made available who will interact with the public during the days of the Expo (according to the respective time-zone constraints) and eventually schedule bilateral meetings;
- c) Define a focal point who will be responsible for providing the contents and information to the event producer for the stand population.

## **VII. EVALUATION AND STANDS ASSIGNMENT**

The Chilean Ministry of Energy reserves the right to select the proposals that, based on the analysis and evaluation of the information provided, are considered to meet the event's main objectives. The proposal evaluation will also consider its coherence with the event's main topics and the potential impact to the audience.

The Chilean Ministry of Energy will appreciate and positively evaluate those proposals that include non-monetary contributions (in-kind) to the event, which go beyond the virtual fair, such as content creation related to the event's main topics to enrich the platform on-demand offer, dissemination campaigns, organizational support, etc.

The results of the evaluation process will be communicated directly to the applicant's focal points and made public on the Ministry of Energy webpage not later than **April 21, 2021**.

# Pledge Letter

I, \_\_\_\_\_, representative for \_\_\_\_\_, agree to uphold the requirements and dates stated on the Contest Terms for the “EXHIBITORS SELECTION TO PARTICIPATE AT THE OFFICIAL VIRTUAL EXPO OF THE 12TH CLEAN ENERGY MINISTERIAL MEETING AND 6TH MISSION INNOVATION MINISTERIAL MEETING (CEM12/MI-6)”. Therefore, I guarantee that:

- All content included in our Value Proposition is in English, for it is the official language of the Expo.
- \_\_\_\_\_ will be our designated Community Manager, and they will oversee both interaction with the public and possible bilateral meetings.
- \_\_\_\_\_ will be held accountable for providing the organizer with contents and information needed for the stand.
- All our stated background information is true and verifiable.
- We have acknowledged the application deadline, stated to be on April 14, 2021, at 23:59 CEST.

With all these, we expect to contribute to the event, in terms of content production, dissemination, organizational support, etc.

X

X

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Organization's Representative

Community Manager for the Expo

X

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Accountable for the Contents and Info